



Presenting Partner

(2) Available

\$15,000 Investment

Deliverables included:

- Virtual Booth – logo included on partner gallery billboard, virtual bag insert, (5) screens within your booth with the ability to upload (4) pieces of content per screen, (3) social icons on booth to link to Facebook, LinkedIn and Twitter, (1) logo screen, post show demographic report, and top-level booth style
- (8) exhibitor passes, (6) industry guest passes, (40) consumer guest passes, and (4) conference passes
- Company logo included on Lift & Co Virtual Expo website (logo linked to company website)
- Lead generation through chat function in virtual booth
- Leader board participation
- push notification in the exhibition hall lobby on a selected day
- Re-targeting ads (additional fees may apply)
- Featured Partner Session: promoted as part of Industry day agenda. Available later in OnDemand section (a minimum of 45 days post event). Content is pre-recorded (single presenter with PowerPoint) 20 min max. 10 min Q&A at the end
- Logo visibility in the lobby of virtual event
- Logo visibility in the Virtual Welcome Page
- General Session visibility (can be substituted for LCBC or Psych)
- Title sponsor ribbon on screen
- (2) partner shoutouts in the Lift & Co social media platform (Facebook, Instagram, LinkedIn, and Twitter)
- Direct Email to Registrants - Partner creates the email, sends to MCI to be delivered to registration.



Platinum Partner

(10) Available

\$7,500 Investment

Deliverables included:

- Virtual Booth – logo included on partner gallery billboard, virtual bag insert, (4) screens within your booth with the ability to upload (4) pieces of content per screen, (3) social icons on booth to link to Facebook, LinkedIn and Twitter, (1) logo screen, post show demographic report, and upgraded booth style
- (6) exhibitor passes, (3) industry guest passes, and (20) consumer guest passes
- Company logo included on Lift & Co Virtual Expo website (logo linked to company website)
- Lead generation through chat function in virtual booth
- Leader board participation
- (1) push notification in the exhibition hall lobby on a selected day
- Re-targeting ads (additional fees may apply)
- Featured Partner Session: promoted as part of Industry day agenda. Available later in OnDemand section (a minimum of 45 days post event). Content is pre-recorded (single presenter with PowerPoint) 20 min max. 10 min Q&A at the end.
- One (10) second ad to be played prior to Industry Day Sessions
- Logo visibility in the Virtual Welcome Page
- (1) partner shoutout in the Lift & Co social media platform (Facebook, Instagram, LinkedIn, and Twitter)
- Large feature placement in email to registrants.



Gold Partner

(15) Available
\$5,000 Investment

Deliverables included:

- Virtual Booth – logo included on partner gallery billboard, virtual bag insert, (3) screens within your booth with the ability to upload (3) pieces of content per screen, (3) social icons on booth to link to Facebook, LinkedIn and Twitter, (1) logo screen, post show demographic report, and upgraded booth style
- (4) exhibitor passes, (2) industry guest passes, and (15) consumer guest passes
- Company logo included on Lift & Co Virtual Expo website (logo linked to company website)
- Lead generation through chat function in virtual booth
- Leader board participation
- (1) push notification in the exhibition hall lobby on a selected day
- On Demand Video Session: Content is pre-recorded and uploaded to the On Demand Section of event and accessible 24-7; not actively marketed in the main conference schedule. Will be accessible for a minimum of 45 days post event
- One (10) second ad to be played prior to Industry Day Sessions
- (1) partner shoutout in the Lift & Co social media platform (Instagram and Twitter)
- Large feature placement in email to registrants

NOVEMBER 17 - 19, 2020

Lift&Co.
Virtual
Expo
2020



Silver Partner

(60) Available
\$2,000 Investment

Deliverables included:

- Virtual Booth – logo included on partner gallery billboard, (2) screens within your booth with the ability to upload (2) pieces of content per screen, (3) social icons on booth to link to Facebook, LinkedIn and Twitter, (1) logo screen, post show demographic report, and standard booth style
- (2) exhibitor passes, (1) industry guest passes, and (10) consumer guest passes
- Company logo included on Lift & Co Virtual Expo website (logo linked to company website)
- Lead generation through chat function in virtual booth
- (1) partner shoutout in the Lift & Co social media platform (Twitter)
- Small feature placement in email to registrants