

# DISCOVER MORE

JUNE 25-27, 2018 | CHICAGO



## Spring Preview

Highlight your presence at the Global Cold Chain Expo. The Spring Show Preview opportunities allow you to build your brand and reach attendees and prospects across five distinct segments of the fresh foods supply chain. Stay top-of-mind before, during and after the show with this comprehensive, cost-effective solution.

With a distribution list of more than 30,000 decision makers across the cold chain, fresh produce and natural products industries, the Spring Preview is an excellent way to get on the radar of key prospects and influencers before they arrive in Chicago.

This year, this piece is more targeted specifically to warehousing, processing, retail, wholesale and foodservice buying audiences giving you the opportunity to stand out and be discovered by new customers!

### Pricing

#### Spring Preview

Full Page Bleed	\$1,895	8.75" x 12.25"
Half Page	\$995	8.25" x 4.675"
Quarter Page	\$795	3.125" x 4.65"

### Show Preview Ad Dimension

<b>FULL PAGE BLEED</b> 8.75"w x 12.25"h  \$1,895	<b>HALF PAGE</b> 8.25"w x 4.675"h  \$995
	<b>QUARTER PAGE</b> 3.125"w x 4.65"h  \$795

### SUPPLIED ART GUIDELINES

The Show Preview will be a 9.625" x 15" Tabloid Publication printed in 4-color process (CMYK) at 300 dpi. The Onsite Show Guide will be 8.5" x 11" booklet printed in 4-color process (CMYK) at 300 dpi.

#### Accepted Formats

High Resolution Print Ready PDF with all fonts embedded or as outlines. For full page bleed ads, please keep all cropmarks at least .125" from edges or send at bleed size without cropmarks.

If you would like to commit to an this exhibitor marketing and branding opportunity, please contact Jeff Rhodes at [jrhodes@networkmediapartners.com](mailto:jrhodes@networkmediapartners.com) or give him a call at +1 410 584 1994.