



CBS Cyber Platinum Sponsor Package

6 available

\$8,750 Investment, NCIA Member Rate
\$9,000 Investment, NCIA Non-Member Rate

Deliverables included:

- Virtual Booth - logo included on sponsor gallery billboard (links to virtual booth), cyber bag insert, (4) screens within your booth with the ability to upload (3) pieces of content per screen, (3) social icons on booth to link to Facebook, Twitter and LinkedIn, (1) logo screen, post show demographics report, and top-level booth style
- (7) expo booth staff passes
- Company logo included on CBS Cyber website (*logo linked to company website*)
- Lead generation through chat function in virtual booth
- Leader board participation
- (1) push notification in the exhibition hall lobby on a selected day (satellite spotlight)
- Re-targeting ads **additional fees will apply to run ads*
- Featured Sponsored Session: (1) thirty-minute session per sponsor. Promoted as part of scheduled conference agenda. Available later in OnDemand section (30 days post show). Sponsor choice of Seminar topic (single presenter with PowerPoint). 20 minutes pre-recorded session, with live 10 minute Q&A at the end.
- Select a CBS Cyber track, cooking demo, or yoga & wellness program to sponsor. Sponsor banner ad will be in all session rooms and closing slide included in all sessions in the sponsored track or branding in that sponsored area
- Banner ad on sponsor billboard into exhibit hall
- Logo visibility in lobby of CBS Cyber event
- (1) sponsor shoutout through NCIA social media platform
- General Session visibility
- Direct email to registrants - Sponsor creates the email, sends to MCI to be delivered to registrants (one per sponsor)
- Logo visibility included in post-show email
- One (15) second ad played prior to general session



CBS Cyber Gold Sponsor Package

12 available

\$4,950 Investment, NCIA Member Rate

\$5,200 Investment, NCIA Non-Member Rate

Deliverables included:

- Virtual Booth - logo included on sponsor gallery billboard (links to virtual booth), cyber bag insert, (3) screens within your booth with the ability to upload (3) pieces of content per screen, (3) social icons on booth to link to Facebook, Twitter and LinkedIn, (1) logo screen, post show demographics report, and upgraded booth style
- (4) expo booth staff passes
- Company logo included on CBS Cyber website (*logo linked to company website*)
- Lead generation through chat function in virtual booth
- Leader board participation
- (1) push notification in the exhibition hall lobby on a selected day (satellite spotlight)
- OnDemand Video Session: (1) per gold sponsor available - content is pre-recorded and uploaded to the virtual welcome page and accessible 24-7; content will remain on event site post show for (30 days)
- (1) sponsor shoutout through NCIA social media platform
- General Session visibility
- Direct email to registrants - Sponsor creates the email, sends to MCI to be delivered to registrants (limit 1 per sponsor)
- Logo visibility included in post-show email



CBS Cyber Silver Sponsor Package

30 available

\$2,250 Investment, NCIA Member Rate
\$2,500 Investment, NCIA Non-Member Rate

Deliverables included:

- Virtual Booth – logo included on sponsor gallery billboard (links to virtual booth), cyber bag insert, (2) screens within you booth with the ability to upload (3) pieces of content per screen, (3) social icons on booth to link to Facebook, Twitter and LinkedIn, (1) logo screen, post show demographics report, and standard booth style
- (3) expo booth staff passes
- Company logo included on CBS Cyber website
- Lead generation through chat function in virtual booth
- Logo visibility included in post-show email

CBS Cyber Silver Sponsor Enhancement Package

***only available as an add-on for silver sponsorships*

\$1,000 Investment

Deliverables included:

- Company logo included on CBS Cyber website. *(logo linked to company website)*
- Leader board participation
- (1) sponsor shoutout through NCIA social media platform