Company Name: ____________________________________________________   URL: ___________________________________________________________________________

Address: __________________________________________________________________________________________________________________________________________

Contact Person (to be named as listing administrator): ______________________________________________________________________________________________

Email: __________________________________________________________________________________________________________________________________________

Phone: _____________________________   Fax: _____________________________

Today's Date: __________________________________________________________________________________________

Agreements received prior to the 15th of the month will be uploaded for that month. Agreements received after the 15th of the month will start the following month. Listings run for 12 months unless otherwise noted.

☐ Premium 12 month listing: $1,500  
☐ Enhanced 12 month listing: $996

ASN Enhancements:
☐ ASN Network Sponsor: $10,000
Your company link and logo will appear on the ASN landing page for a full 12 months!

☐ Exclusive Category Sponsorship: $2,000 per category
Your company link and logo will appear at the top of the category for 12 months.
Your company will also appear first in category rankings!
  ☐ Category: __________________________________________________________________________
  ☐ Category: __________________________________________________________________________

☐ Additional 5 categories: $300
10 categories are included in your profile, increase the chances of your company appearing in searches by choosing up to 15 categories.

☐ Content Spotlight & Social Media Promotion: $500
The Academy will promote your content through its social media channels (LinkedIn, Twitter, Facebook) with a total reach of 19,500. Cost is $500 per document.

Total $___________________________

Signature: __________________________________________________________________________ Date: ___________________________________________________________________

Print Name & Title (if different than contact above): __________________________________________________________________________________________

I hereby acknowledge that I am authorized on behalf of the Client to enter this Agreement. I have read, understand and agree to the terms and conditions of this Agreement, including the added addendum attached here to, which are expressly acknowledged as being received. This Agreement is non-cancelable. Acceptance of this Agreement by the Account Executive does not waive the right of the Publisher to reject any Agreement for space or Creative.

PAYMENT (CHOOSE ONE)

☐ Check or ACH/Wire. Invoice us at the above address. Payment is due upon receipt of invoice.

☐ Credit Card. Email a secure online Credit Card Authorization form to this
  Email address: __________________________________________________________________________.

  Upon invoicing per the Agreement billing terms, charge the Credit Card and Email us a receipt with the invoice.
ADDENDUM – STANDARD TERMS AND CONDITIONS

The following standard terms and conditions apply to the Agreement attached hereto (the Agreement and these standard terms and conditions are hereinafter referred to as the “Agreement”) between MCI USA (MCI USA), the person or entity identified as “Client” in the Agreement, and the person or entity signing the Agreement. All capitalized terms will have the meanings set forth in the Agreement (including these standard terms and conditions). The parties acknowledge and agree that MCI USA is an independent contractor to the entity that is ultimately responsible for publishing the Creative (“Publisher”) and that there is no other relationship, nor shall there be deemed to be any other relationship, between MCI USA and Publisher.

1. CREATIVE SUBMITTED TO BE PUBLISHED (a) Creative Furnished by Client. It is agreed and understood that all artwork, copy, materials, drawings, and cuts to be included in any advertisement(s), whether delivered in paper or electronic format or in any other medium (collectively, “Creative”), shall be furnished by Client (or its representative) to Publisher or MCI USA and Client assumes all responsibility for the content and design of Creative submitted for publication. All Creative prepared by Client is subject to the final approval of Publisher. (b) Failure to Timely Deliver Creative for Publication. In the event that Publisher or MCI USA does not receive the Creative by the date set by Publisher or MCI USA (the “Deadline”), Publisher and MCI USA reserve the right, but are not obligated, to insert any recent Creative of Client or prepare Creative for Client at an additional charge. Publisher’s or MCI USA’s insertion of recent Creative, preparation of new Creative or decision not to publish any Creative due to the failure of Client to meet the Deadline shall in no way relieve Client of any of its obligations and duties under the Agreement, including the obligation to pay the Total Agreement Amount in full. Any Creative received after the Deadline is subject to a rush charge to be determined by Publisher or MCI USA. (c) Changes Received After Deadline. If changes to the Creative are submitted after the Deadline, Publisher (and MCI USA) shall not be obligated to publish the corrected Creative. Failure to publish the corrected Creative due to the failure of Client to meet the Deadline shall in no way relieve Client of any of its obligations and duties under this agreement, including the obligation to pay the Total Agreement Amount in full. (d) Positions or Timing of Creative. Any requested position or timing of Creative are not guaranteed unless noted and specifically charged for in the Agreement.

2. PUBLICATION LIABILITIES (a) Indemnification by Client. Except as otherwise hereinafter expressly provided, Client shall indemnify and hold Publisher and MCI USA harmless from and against any loss, expense (including attorney’s fees) or other liability (collectively, a “Loss”) resulting from any claim or suit for defamation, libel, slander, plagiarism, illegal competition or trade practice, false or misleading advertising, infringement of trademark, service mark, trade name or trade dress, infringement of copyright or proprietary rights, violation of the right of privacy or any other claim or suit or of any nature resulting from the advertising herein provided in the form furnished by Client to Publisher or MCI USA or based on material or information furnished by Client to Publisher or MCI USA. (b) Indemnification by Publisher. Publisher and MCI USA agree to indemnify, severally and not jointly, and hold Client harmless from and against Publisher’s or MCI USA’s gross negligence or willful misconduct where the Creative is prepared and produced by Publisher or MCI USA, excepting any Loss that may result directly or indirectly from material or information furnished by Client. Notwithstanding the foregoing or any other provision of this Agreement, in no event shall Publisher or MCI USA be liable in contract or tort or under any other legal theory or context, including negligence and strict liability, for (i) any special, punitive, indirect, incidental or consequential damages of any kind or character, whether suffered by Client or any third party, or (ii) for any Loss arising out of the sole or contributory negligence of Client, its employees or agents or any third party or (iii) any other action or omission that is not determined by the final and unappealable order of a court of competent jurisdiction to be the direct result of the gross negligence or willful misconduct of Publisher. (c) Survival. The provisions of this paragraph 2 shall survive any cancellation or termination of this Agreement.

3. ADVERTISING AGENCIES Any person or entity signing this Agreement as an advertising agency on behalf of Client (the “Agency”) represents and warrants that such person or entity has full power and authority as an agent of Client to bind Client to all of the terms and conditions of the Agreement, including but not limited to, the obligation for payment in the event of the Agency’s failure to do so. In the event that the Agency does not have such power and authority, the Agency hereby agrees to pay Publisher and MCI USA, and guarantee the payment of, the Total Agreement Amount in full.

4. EFFECT OF BREACH (a) By Client. Publisher and MCI USA reserve the right to cancel this Agreement at any time upon the default or delay by Client (or any agent executing this Agreement) in the payment of any amount due, or other material breach on the part of Client of any of the conditions herein, and upon such cancellation: (i) all fees for publishing not previously paid shall become immediately due and payable; and (ii) Client shall lose all discounts from Total Gross Rate stated in the Agreement. The difference between the amount paid for the fulfilled insertions and the Total Gross Rate shall become immediately due and payable. (b) By Publisher or MCI USA. Contracts and insertions are non-cancelable except by reason of a material breach by Publisher or MCI USA of the conditions herein. Publisher’s and MCI USA’s liability to Client on account of Publisher’s or MCI USA’s gross negligence or willful misconduct shall in no event exceed the amount of Publisher’s and MCI USA’s regular charges for insertion of the Creative which was omitted or in which the error occurred in the issue(s) of the publication in which the Creative was or was to have been printed. No allowance will be made for errors which do not materially affect the value of advertising. (c) Limit on Damages. Except as is specifically provided in this paragraph 4 or in paragraph 2 (regarding indemnification against third-party claims), Client shall have no claim for damages against Publisher or MCI USA for breach of the Agreement. Under no circumstances will Publisher or MCI USA have any liability whatsoever to any Agency.

5. INABILITY TO PUBLISH Should Publisher be unable to publish at the time specified in the Agreement due to any cause of any kind beyond the reasonable control of Publisher, such as, but not limited to, acts of God, strikes or other labor difficulties, war, riots, changes in laws and regulations and other acts of governmental authorities, inclement weather, fire, flood, unavoidable casualties, delays in transportation of materials, or inability to obtain timely delivery of materials from suppliers, neither Publisher nor MCI USA will be liable to Client. In the event of any such delay, Publisher will notify Client within a reasonable time and it is agreed that the time for publication shall be extended for a period of time at least equal to the time lost by reason of the delay.

6. PAYMENT AND BILLING Client and Agency are jointly and severally liable for payment of the publication advertising fees covered under the Agreement. All invoices shall be deemed to be correct unless written notification of error is received prior to the due date specified on such invoice.

7. GENERAL (a) Subject to Federal State and Municipal Laws. The Agreement is subject to all federal, state and municipal laws and regulations now in force or which may be enacted in the future, including the rules, orders and regulations of the Federal Trade Commission and the United States Postal Service. (b) Choice of Law and Venue. All disputes concerning the validity, interpretation, or performance of this agreement and any of its terms or provisions, or of any rights or obligations of the parties hereto, shall be governed by and resolved in accordance with the laws of the State of Maryland. The parties hereby (i) agree and consent to (and waive any challenge or objection to) personal jurisdiction in the State of Maryland, (ii) agree that any action or proceeding arising out of or brought to enforce the provisions of this Agreement may be brought in any Federal or state court in the State of Maryland, and irrevocably consent to the jurisdiction of each such court, and (iii) consent to service of legal process in accordance with the provisions of the Annotated Code of Maryland and the Maryland Rules of Procedure. (c) Integration and Amendment. The Agreement contains the entire integrated agreement among the parties and supersedes all prior oral or written agreements, commitments or understandings with respect to the matters provided for herein and it is agreed that neither Publisher nor MCI USA is bound by any verbal or written agreement or arrangement not specifically stated in the Agreement. No part of the Agreement may be changed, amended or modified except by agreement signed by all of the parties hereto which states that it is amendment hereto. (d) Assignment and Waiver. The Agreement, including the rights under it, may not be assigned or transferred without obtaining the prior written consent of Publisher and MCI USA, which consent shall not be unreasonably withheld; nor may Publisher or MCI USA be required to advertise hereunder for the benefit of any client other than the one named on the face of the Agreement. Failure of Publisher, MCI USA, or Client to enforce any provision herein shall not be construed as a general relinquishment or waiver as to that or any other provision. (e) Handling of Property and Mail. Publisher and MCI USA shall exercise reasonable care, but shall assume no liability for loss or damage to Creative or other property furnished by Client in connection with publication hereunder. Client shall reimburse Publisher and MCI USA for all expenses incurred by Publisher or MCI USA in connection with the handling of all Creative.