

SPONSORSHIP APPLICATION & CONTRACT

TalentNext 2018

Renaissance Seattle Hotel | Seattle, WA | November 7-8, 2018

COMPANY ACCEPTANCE: This document, when signed by the contracting company as designated herein ("Sponsor") constitutes a binding, irrevocable, legal agreement between Sponsor and the Association for Talent Development ("ATD"). Sponsor does hereby apply for a sponsorship and space reservation at the TalentNext 2018. Sponsor agrees that upon acceptance of this Contract by ATD and Network Media Partners LLC dba "MCI USA" with or without appropriate payment of the exhibit fee, this Contract shall become a legally binding contract; enforceable against Sponsor in accordance with its terms. Sponsor agrees to be bound by the Application & Contract and/ or any other regulations issued prior to the exposition by ATD. By signing this contract, Sponsor agrees they are responsible for full payment. Sponsor also agrees to comply with all federal, state and local laws, as well as the rules of the Location: Renaissance Seattle Hotel I Seattle, WA. MCI USA is working on behalf of ATD as an agent and independent contractor of ATD.

PAYMENT: Payment is due upon receipt of scheduled invoice from MCI USA or, in the case of credit card payment, upon signature of this agreement and terms. Sponsorship assignment is contingent upon receipt of payment in full. Management reserves the right to cancel space and to sell the space to another sponsor without any rebate or allowances to the former sponsor if the full amount of the fee has not been received. Please make all checks payable to MCI USA. Send all booth applications, payments, and any sponsor or exhibit related questions to:

MCI USA
 307 International Circle
 Suite 190
 Hunt Valley, MD 21030

Exclusive Sponsorship: **\$10,000**
 SEE ADDENDUM FOR SPONSORSHIP DELIVERABLES

Contracting Company Name: _____

Sponsoring As Name (if different from above): _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Web Address: _____

Contact Person/Title: _____ Email Address: _____

Special Instructions: _____

Payment Method (Choose One)

Check or ACH/Wire. Invoice us at the above address. Total contract amount will be invoiced as soon as contract is processed. Payment is due upon receipt of invoice.

Credit Card. Email a secure online Credit Card Authorization form to this

Name and Email address: _____

Upon invoicing per the Agreement billing terms, charge the Credit Card and Email us a receipt with the invoice.

Signature: _____ **Date:** _____

Print name/title: _____

This agreement is non-cancellable. This document when signed by the contracting company constitutes a binding and irrevocable legal agreement. The individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the contracting company. Terms are enforced regardless if Sponsor does not attend the conference. (Should the agreement be referred to a collection agency/attorney for any reason Sponsor is responsible to pay a 25% attorney fee plus interest, lost discounts, and costs associated with any and all collection efforts.)

FAX BACK TO MCI USA AT 410-584-1998

TERMS

1. Sponsorship will be allocated on a first-paid, first served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.
2. Application for space must be accompanied by the full fee in order to guarantee reservation. All payments must be received within 30 days of invoice date or by September 21, 2018 whichever is earlier. Reservations made after September 22, 2018 must be accompanied by a credit card. Unpaid sponsorship reservations will be released for general sale. Sponsor will remain responsible for payment. Terms are enforced regardless if Sponsor does not attend, fails or elects not to participate in conference, or if sponsorship is resold due to notification of absence. No refunds.
3. ATD reserves the right to impose limitation on noise levels and any other method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the elements included in the sponsor deliverables. Sponsor may not interfere with collateral that is not produced by said Sponsor. Violation of this will result in cancellation of sponsorship during show without refund.
4. If ATD should be prevented from holding the conference for any reason beyond ATD's control (such as, but not limited to, damage to the building, riots, strikes, acts of government, or acts of God) or if Sponsor cannot occupy the assigned exhibit space due to reasons beyond ATD's control, then ATD has the right to cancel the summit or any part thereof, with no further liability to Sponsor other than a refund of sponsorship fee, less a proportionate share of the exposition cost incurred.
5. Neither the management of the host facility nor ATD, nor MCI USA shall be liable for the damage, loss, or destruction to the exhibits by reason of fire, theft, accident, or other destructive causes. Sponsor shall lease space/booth(s) at his/ her sole risk. Neither the management of the host facility, ATD, MCI USA nor any of their agents, servants, or employees will be accountable or liable for accidents to exhibitors, their agents, or employees.
6. Sponsor shall be liable to the host facility and/or ATD for any damage to the building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of Sponsor.
7. Sponsor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless ATD, the host facility, MCI USA, and their officers, employees, and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibit areas.
8. Sponsor acknowledges that ATD does not maintain and is not responsible for obtaining insurance covering Sponsor's property. Sponsors are advised to obtain business interruption and property damage and loss insurance to cover such occurrences.
12. PHOTOGRAPHY/VIDEOTAPING Still photography and videotaping are not permitted in the Exposition or sessions during the conference. The ATD Official Photographer, if available, may be employed for individual booth photography.
10. Sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor's activities on the premises and will indemnify, defend, and hold harmless the Location: Renaissance Seattle Hotel | Seattle, WA its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
11. ATD condemns intellectual property infringement and counterfeiting; however, as a neutral organizer of the Exposition, ATD cannot get involved in Sponsor disputes or provide legal advice. Sponsor agrees not to sue or threaten to sue ATD or MCI USA for contributory infringement or any other theory that ATD or MCI USA is indirectly or secondarily liable for a violation of intellectual property rights (e.g., trademark, copyright, or patent) by a third party.

TALENTNEXT: EXCLUSIVE SPONSORSHIP - \$10,000

TalentNext will have one Exclusive Sponsor who will receive:

CONTENT IMPACT

Sponsoring organization to lead 60 minute session for the entire TalentNext audience

- Content and presenter will be vetted by ATD to ensure alignment with conference content
- Sponsor agrees to present information, findings, or case study in an objective way that both benefits and informs the audience. The content presented should be free of direct promotion of a product or service, and more in line with the general benefit of a training professional.

BRAND IMPACT

Exclusive sponsor will be aligned with the promotion of TalentNext

- Company logo or name included in TalentNext conference marketing
 - ATD E-newsletters used to promote TalentNext
 - ATD mailers used to promote TalentNext.
 - Print advertising promotion of TalentNext
 - Digital and marketing on TD.org
 - Logo included in high profile position on conference webpage

NETWORKING/EXHIBIT

Sponsor will be provided with:

- One six foot table and two chairs in a high traffic area near breaks which can be used by the sponsor to engage attendees on their product/solution.
- As the exclusive sponsor, this will be the only table top for attendees to visit. Consider creating a fish bowl raffle concept to capture attendee information

ADVERTISING IMPACT

Sponsor will receive:

- Conference Program
 - Full page advertisement on the Back Cover
- Opening Session Seat Drop
 - Sponsor will be able to create and place a seat drop on all of the attendee chairs for the Opening General Session.
 - Creative for the seat drop will need to be submitted and approved by ATD.

REGISTRATIONS

Sponsor will receive:

- Two (2) full conference registrations for TalentNext
 - One for the presenter and a second for support staff